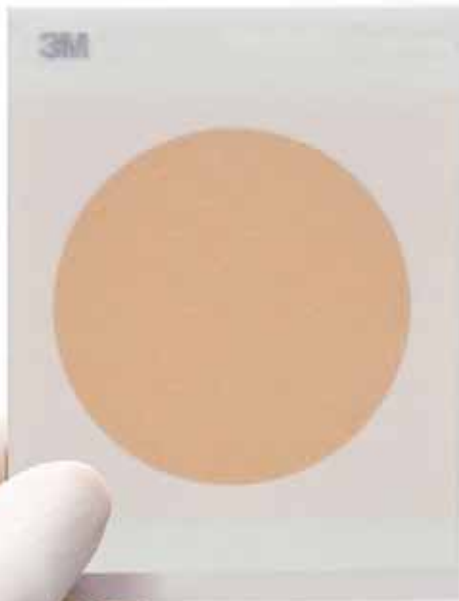
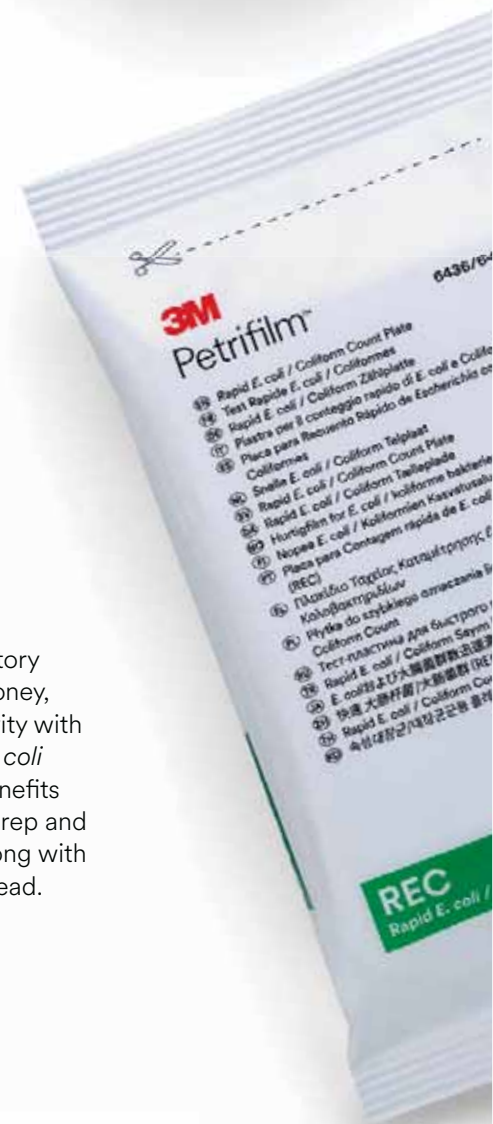




Petrifilm™

When speed counts.



3M™ Petrifilm™ Rapid *E. coli*/Coliform Count Plate

Don't waste time holding product in inventory while waiting for results. Save time and money, ship product sooner and unlock productivity with the all-in-one chromogenic solution for *E. coli* and coliform testing. Experience all the benefits of the 3M™ Petrifilm™ Plate format — no prep and less hassle than traditional methods — along with next-day results. It's easy to use. Easy to read. Easy to interpret. That's an easy decision.



REC

Rapid *E. coli*/Coliform Count Plate



Two reliable tests in one convenient plate.



3M™ Petrifilm™ Rapid *E. coli*/Coliform Count Plate

Boost productivity with a single product that tests for both *E. coli* and coliform organisms. This plate provides flexibility with validated performance at both ISO and FDA/BAM temperatures, and a single incubation time for both *E. coli* and coliform for added convenience. No complicated workflow. Just one easy-to-use plate.

Easy and efficient:

Each plate is ready to use — no time-consuming agar prep, no pH adjustment for matrices pH>5 and no special equipment (e.g., UV light) for enumeration.

Reliable:

Proven accuracy for a broad range of foods compared to Violet Red Bile Lactose agar with MUG and TBX agar.

Fast:

Read after only 18 to 24 hours of incubation.

Modern food testing in three simple steps.

1. Inoculate

Eliminate media prep — plates are ready to inoculate.

2. Incubate

A compact incubator is all you need.

3. Interpret

Indicator dyes facilitate colony counting.

Benefits to your business¹:

↓ **85%**
less space
than agar

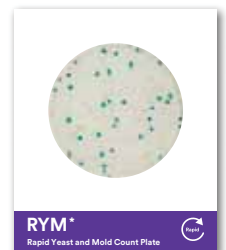
↑ **80%**
increased
technician
efficiency

↓ **45%**
reduced
labor costs

↓ Data in
1/2
the time

Part of the 3M™ Petrifilm™ Rapid Plate Portfolio.

Rapid results for confident decisions.



Ordering Information

Description	Cat. No.	Contents
3M™ Petrifilm™ Rapid <i>E. coli</i> /Coliform Count Plates	6436	50 plates/box
3M™ Petrifilm™ Rapid <i>E. coli</i> /Coliform Count Plates	6437	500 plates/case
3M™ Petrifilm™ Flat Spreader	6425	2 spreaders/box

Try the modern method at 3M.com/foodsafety/Petrifilm.



3M Food Safety

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Phone 1-800-328-6553

Web 3M.com/foodsafety



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¹ Information on plate images is for illustration purposes only.

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